Bachelor of Liberal Arts
Sample Curricula

**Business Development**

**Refer to catalog.unm.edu for pre-requisites**

American Studies
- 1110 Introduction to Environmental and Social Justice
- 1130 Introduction to Politics in Popular Culture

Anthropology
- 333 Ritual Symbols and Behavior

Communication and Journalism
- 1150 Intro to Mass communication
- 1155 Communication Across Cultures
- 1130 Public Speaking
- 2120 Interpersonal Communication
- 2140 Small Group Communication
- 2245 Web Design
- 313 EcoCultural Communication: Humans and “The Environment”
- 314 Intercultural Communication
- 318 Language, Thought and Behavior
- 320 Mediation
- 323 Nonverbal Communication
- 326 Gender and Communication
- 327 Persuasive Communication
- 332 Business and Professional Speaking
- 333 Professional Communication
- 340 Communication in Organizations
- 344 Interviewing
- 374 Design and Visual Presentation
- 421 Communication and Relationships

Business Administration
- 1110 Introduction to Business

Business Computer and Information Systems
- 1110 Fundamentals of Information Literacy and Systems

Economics
- 2110 Macroeconomic Principles
- 2120 Microeconomic Principles
- 2220 Economics of Race and Gender
- 315 Money and Banking
- 320 Labor Economics
- 321 Development Economics
- 330 Consumer Economics
- 333 Industrial Organization
- 360 History of Economic Thought
- 427 topics in Labor Economics

English
- 2210 Professional and Technical Communication
- 2220 Intro to Professional Writing
- 418 Proposal and Grant Writing

Health Education
- 1113 First Aid and CPR
- 306 Conflict Mediation
• 310 Injury Prevention
• 321 Violence Prevention
• 333 Emotional Health and Interpersonal Relationships
• 477 Stress Management

Management (only 12 hours upper div allowed)
• 158 Ethics in Organizations
• 300 Operations Management
• 306 Organizational Behavior and Diversity
• 308 Ethical, Political and Social Environment.
• 310 Legal Issues for Managers
• 314 Entrepreneurial Selling
• 322 Marketing Management
• 326 Financial Management
• 328 International Management
• 398 Career Management Skill
• 401 Introduction to Project Management

Marketing
2110 Principles of Marketing

Philosophy
• 1120 Reasoning and Critical Thinking
• 2140 Professional Ethics
• 358 Ethical Theory

Political Science
• 303 Law in the Political Community
• 313 Women and the Law
• 314 Women’s Contemporary Legal issues

Psychology
• 1110 Introduction to Psychology
• 2110 Social Psychology
• 2320 Health Psychology
• 454 Positive Psychology

Sociology
• 305 Environmental Sociology
• 307 Nonviolent Alternatives
• 351 The Urban Community
• 415 Inequality and Power

OILS
• 420 Creativity and Technical Design
• 421 Production and Utilization of Instructional Materials
• 466 Principles of Adult Learning
• 470 Workplace Training
• 471 Designing Training
• 472 Training Techniques
• 473 Measuring Performance in Training
• 481 Technological Change and Society
• 483 eLearning and Instructional Technology